

# WILD ISLAND SUMMER COMPETITION 2021

## RULES OF COMPETITION:

1. The name of the Competition is the “Wild Island Summer Competition” (“The Competition”) and the Promoter is Groceries (“The Promoter”) a division of Pioneer Foods (Registration number 1957/000634/07), which is a company incorporated in the Republic of South Africa and having its registered address at Glacier Place, 1 Sportica Crescent, Tyger Valley, Bellville, 7530.
2. The competition runs from **Friday, 1<sup>st</sup> October 2021 to Friday the 31<sup>st</sup> December 2021**, at midnight (23h59).
3. The competition is open to consumers who are 18 years and older and who may have seen or read of the Competition via television, radio, print and/or social media platforms in South Africa.
4. No employees, directors, agents or consultants and their immediate family members directly connected to or in the employment of Pioneer Foods (Pty) Ltd, their subsidiaries and business partners, associates, advertising or promotion agencies and staff members or anyone who within a period of 3 months preceding this competition has won any competition organised, promoted, or conducted by BOKOMO, or who resides at the same address as such a winner may take part in the competition.
5. Participants may enter until a weekly limit of 10 entries is reached or a daily limit of 2 entries is reached, per unique cell phone number (MSISDN) during the Competition duration and may only win one of each kind of prize (cash, electronics or airtime) for the duration of the competition.
6. All valid entries will be collated and entered into a random draw to win either cash, electronics (Bluetooth speakers or headsets) or instant airtime prizes.
7. Prizes on offer: prizes totalling R50 000 to be won. R20 000 in airtime, R10 000 in electronics (Bluetooth speakers or headphones) and R20 000 in cash.
8. To enter The Competition, entrants must: (i) purchase a Wild Island product (ii) dial the USSD code \*120\*318# and follow the prompts.
9. Prize redemption: airtime will be automatically loaded onto the cell phone number used to enter the Competition via proprietary prize issuing software of the Promoter’s affiliate. Cash prizes and electronics will be issued once the winner has been contacted by an affiliate of the promoter to ensure all details are collected and correct.
10. The 40 x R500 cash prize winners and 60 x electronic product winners will be drawn weekly with winners drawn per week on 4,11,18 & 25 October 2021, and 1,8,15,22 & 29 November 2021 and 6,13,20 & 28 December 2021 and 3 January 2022. Should unforeseen circumstances prevent the draw from taking place on the set draw date; the draw will be moved to the next available date.
11. Payments will only be made to legitimate banking institutions, based within South Africa. Bank account details to be provided in writing before the transaction will be made.
12. The Promoter will not be liable for any losses caused by incorrect or inaccurate information supplied by winners, discontinued/closed bank accounts, or discontinued/lost cellular numbers or cellular phones. No cheques or physical cash will be issued. Payments may take up to 14 working days to be processed. The winner will be responsible for any costs resulting from accepting this prize (such as bank transfer fees).

13. Winners will be notified telephonically within 1 week of the draw date on the cellular number with which they entered the competition. Should the winner not be contactable telephonically within 48 hours, the prize will be transferred to the next randomly selected entry.
14. Winners are to supply the necessary/requested details and photo of their ID within 24 hours of being notified of their win or they will be disqualified and a new winner selected.
15. Any prize not taken up for any reason within 48 hours of notification will be forfeited.
16. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of entry or otherwise frequently falsifying data.
17. The electronic prizes are based on set preselected models, winners are not able to choose the model/features/specifications/colour of the prize/s and will accept the prize as is at their own risk. Promotional images are merely a representation of the prize and the actual prize may vary. The promoter reserves the right to substitute any of the prizes for a different model/brand of similar value.
18. The electronic prizes will be delivered to the winner's preferred residential or work address (within major cities) within 6 weeks from receiving all the requested documentation/information. Deliveries will only be made to physical addresses (no postal addresses) where someone is able to sign for the prize on weekdays during working hours. The immediate costs (such as the cost of the prize and delivery) shall be covered by the promoter, upon delivery any further costs will pass to the winner (this includes but is not limited to insurance of the prize, maintenance, or replacement). Any risks in relation to the prizes will pass to the winner once delivered regardless of who has signed for the parcel at the specified address.
19. The promoter is not responsible for any undelivered prizes due to any incorrect details being provided by the winner with regards to their preferred delivery address or being unavailable to sign for their prize. The promoter will not be responsible for any lost, stolen or damaged prizes once the prize has been signed for. The courier may allow someone other than the consignee present at the delivery address to sign for the prize delivery if the consignee is unavailable or unreachable – it is therefore the winner's responsibility to ensure they provide a safe low risk address/destination for delivery.
20. Should the winner notice any product defects (for physical prizes) they have 6 months to request the purchase/warranty details specific to the prize. Thereafter no recourse/claims will be allowed, and no further discussions will be entered into.
21. By entering this Competition, the Promoter reserves the right to communicate with the participants at any time regarding the Competition.
22. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.
23. The Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any entry to be received by the Promoter on account of technical problems, human error or traffic congestion on any of the cellular service providers' networks, including any injury or damage to participant's or any other person's cellular device relating to, or resulting from, participation in the Competition or use of the requisite instructions of the Competition. Proof of sending will not be accepted as proof of receipt.
24. Participation in the Competition constitutes acceptance of the promotion rules and participants agree to abide by these rules.

25. Except insofar as is provided for in the Consumer Protection Act (Act 68 of 2008), the Promoter's decision is final, and no correspondence will be entered into after the Competition's closing date.
26. Prizes are not transferrable, cannot be converted to any other prize, and may not be deferred to a later period.
27. Pioneer Foods or its agents, its associated companies, nor any directors, officers, nor employees of such, do not accept responsibility or liability for any loss or damage to goods or personal injury, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, suffered as a result of participating or winning this prize, and will also not be responsible or liable for any further expenses or fees required for purpose of using, applying or enjoying the prize won in the Competition.
28. The Promoter shall have the right to change or terminate the Competition immediately and without notice. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
29. The Promoter, with consent of the participant, reserves the right to publish any images taken of the participants related to the competition, for publicity purposes without further remuneration being made payable to the participants.
30. The Competition is in no way organised-, endorsed- or administered by, or associated with Facebook or any other social media forum.
31. Any questions, comments or complaints regarding the Competition can be directed to the Promoter via the Consumer Advisory Service division on 0800 022 000 during office hours (between 8h00 AM and 22h00 PM, excluding public holidays) throughout the duration of the Competition.
32. A copy of these rules can be obtained by request and can be viewed on the Pioneer Foods website (<https://pioneerfoods.co.za/>) .